

SOLDIERS *of the* SOIL

From Service to Stewardship

Sponsorship Prospectus

2026 Founders' Gathering
October 1-4, 2026
Fairfield, ID

Contact Information

PHONE (208) 598-1229
WEBSITE soldiersofthesoil.org
EMAIL info@soldiersofthesoil.org



Soldiers of the Soil:

From Service to Stewardship

OUR MISSION

To inspire a new generation of land stewards by connecting veterans, ranchers, tribal communities, educators, conservation partners, and citizens through regenerative stewardship, horsemanship, leadership, and practical education that restores healthy soils, healthy watersheds, and resilient working lands.

OUR VISION

A future where the health of our nation begins beneath our feet—in healthy soil, abundant water, productive working lands, and citizens committed to stewardship.

CORE PHILOSOPHY

Stewardship is not ownership. Stewardship is responsibility. Our obligation is simple: Leave the land stronger than we found it.

OUR LOCATION

For thousands of years, Camas Prairie has been a place where people, wildlife, water, and working lands have existed in relationship. Today, that landscape faces new challenges—from declining watershed function and invasive species to changing agricultural economics and increasing pressure on rural communities.

"The mission isn't glory. It isn't rank. It isn't medals. The mission is the soil."

— *Colonel Clay Stone, Stone of the Sawtooths*





A Letter from the Founder

For nearly four decades, I wore the uniform of the United States Army believing my highest responsibility was to support and defend the Constitution of the United States. Retirement did not end that responsibility, it simply changed the ground on which I serve.

Soldiers of the Soil was born from a simple belief: healthy communities begin with healthy land. Our nation's farmers, ranchers, veterans, tribal stewards, conservationists, educators, and citizens all share responsibility for the soil beneath our feet. Through stewardship, we restore more than landscapes.

Through stewardship, we restore purpose. We restore communities. We restore hope.

The Founders Event is more than a clinic or conference. It is the public beginning of a movement dedicated to leaving our land stronger than we found it and inspiring future generations to continue that work.

My hope is that fifty years from now no one remembers my name—they remember that a small group of Founding Partners chose to begin something that endured. I invite you to become one of those Founding Partners who helped begin that legacy.

Dennis C. Stitt Jr.

Colonel, U.S. Army (Ret.)

Founder, Soldiers of the Soil Initiative

Founder, Idaho Mounted Cavalry

Vice President, Idaho Farmer Veteran Coalition



About The Event

The Soldiers of the Soil: Founders Gathering is intentionally designed as an intimate gathering.

Rather than hosting hundreds of attendees, the Gathering is built around meaningful conversations, field learning, and authentic relationships that can continue long after the weekend concludes.

Stewardship is not measured only by the acres we restore.

It is measured by the **people** we inspire, the **communities** we strengthen, and the **legacy** we leave for those who follow.

Event Overview

4 DAYS
5+ CLINICS
15+ SPEAKERS
FILM SCREENING
FOUNDER'S BANQUET

HANDS-ON LEARNING,
NETWORKING,
EDUCATION, LEADERSHIP
TRAINING, COMMUNITY
BUILDING, AND MORE.



Event Components



Horsemanship Clinics

Hands-on clinics connecting horsemanship, stockmanship, and stewardship through practical skills designed for life and work on the land.



Speaker Sessions

Conversations with producers, researchers, veterans, and industry partners exploring the future of working lands, rural communities, and veteran-led stewardship.



Founder's Banquet

An evening of good food, fellowship, and shared purpose celebrating the launch of Soldiers of the Soil and investing in the first class of Veteran Stewardship Fellows.

Long-Term Programmatic Roadmap



THE FOUNDATION

Build a statewide network of partners and collaborators, host the inaugural Gathering, and launch the Soldiers of the Soil Initiative.



FROM VISION TO ACTION

Launch veteran stewardship training and internships, begin demonstration projects on working lands, and conduct stewardship field days and educational workshops.



NATURE'S CLASSROOM

Expand regenerative grazing demonstrations, develop long-term soil and water monitoring, host regional stewardship conferences, and grow youth leadership and agricultural education.



BUILDING MOMENTUM

Expand partnerships across agriculture, conservation, education, and tribal communities, increase veteran and youth engagement, and bring on additional demonstration ranches.



A LASTING LEGACY

Veterans continuing to serve through stewardship, youth inspired to lead the next generation of agriculture and conservation, and a resilient organization positioned to serve future generations.

Sponsorship Packages



	Soil Steward	Trail Partner	Range Partner	Cavalry Circle	Legacy Circle	Patron Circle
Investment	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$25,000+
Complimentary Banquet Seats	2	2	4	8	8	10
Recognition in Event Program	X	X	X	X	X	X
Recognition on Event Website		X	X	X	X	X
Recognition in the ID Mounted Cavalry Newsletter		X	X	X	X	X
Stewardship Field Experience *			X	X	X	X
Private Banquet Table				X	X	X
VIP Reception at the Banquet				X	X	X
Leadership Roundtable Participation *				X	X	X
Founders Circle Recognition *				X	X	X
Framed Commemorative Print					X	X
Customized Legacy Partnership *						X

**Additional information available on next page.*

Sponsorship Packages: *A Closer Look*

STEWARDSHIP FIELD EXPERIENCE

An invitation for designated sponsor representatives to participate in a guided, hands-on field experience exploring regenerative grazing, horsemanship, stockmanship, soil health, watershed function, and adaptive land management. Scheduling and participation will be coordinated according to sponsor level, site conditions, and program availability.

LEADERSHIP ROUNDTABLE PARTICIPATION

An invitation for designated sponsor representatives to join facilitated conversations with veterans, producers, educators, land managers, and conservation partners. Participants will help identify practical opportunities, barriers, and partnerships that can strengthen veteran career pathways and improve the stewardship of working lands.

FOUNDERS CIRCLE RECOGNITION

Founders Circle partners receive enduring recognition as early leaders who helped launch the Soldiers of the Soil Initiative and its Veteran Stewardship Fellowship. Recognition will be included in appropriate inaugural-event, website, and founding-year materials.

CUSTOMIZED LEGACY PARTNERSHIP

Those who select this sponsorship tier become strategic partners in shaping the long-term future of Soldiers of the Soil Initiative. These partnerships are customized to align with shared stewardship goals, educational initiatives, and enduring conservation impact.



SOLDIERS *of the* SOIL

From Service to Stewardship

The first chapter of every enduring legacy begins with people willing to lead.

We invite you to become one of our Founding Partners.

— *The Soldiers of the Soil Team*

Contact Information

PHONE (208) 598-1229

WEBSITE soldiersofthesoil.org

EMAIL info@soldiersofthesoil.org



Soldiers of the Soil Initiative is currently being organized as an independent nonprofit corporation. Sponsorship payments are temporarily processed by Soldier Mountain Highlands & Huns LLC, the event producer, and are not represented as tax-deductible charitable contributions.